

# Design Specification

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**Design Specification:** Students must design several ideas for projects that meet the following requirements:

**Design Specifications (i.e. project requirements):**

1. Evaluate the appropriate content to include in the visual(s) and the presentation.
2. Create visual representation(s) of who you are to be used in the presentation, including at least one infographic.
3. Use at least one technological tool that is new to you.
4. Create a 3 to 4 minute oral presentation.
5. Present to your audience, which is your peers and Ms. Berndt.

**Step One:** You need to design a minimum of three different ideas for your project, each of which meets the design specification above. Include the following information for each design:

- **Content of project:** Describe the type of information you'd like to "showcase" about your holistic self. Be very specific! Include different details for each design, and remember, you're trying to express who you are in AND OUT of the school environment, while making connections to the MI, LS, and IB LP.
- **Visual product:** Sketch the actual designs of the products for the infographics and if you're making a Prezi or PowerPoint, indicate what slides you would include, thinking about both graphics and text. If you're making a poster, think about the possible visual layouts, including both graphics and text.

**Design #1**

easel.ly .com

Content of Project	Visual Product(s)
<p>1 - Acting + Dancing</p> <p>2 - Risk taker</p> <p>3 - Family</p> <p>1* Dancing since I was 2 (ballet 2 yrs, Tap 4 yrs, Ballroom 1 yr)</p> <p>2* I always put myself out there, (raise hand, audition for plays, and doing things I might not have the chance to do again)</p> <p>3* USE my arms to hold</p>	<p>The one and only me</p> <p>1* Dance + Acting</p> <p>Dance experience</p> <p>3* use my head when dad helps.....</p> <p>3* to hold niece....</p> <p>3* use to pet cats...</p> <p>3* legs to help mom....</p> <p>2* to play w/ brother....</p> <p>2* [wavy lines]</p> <p>4* [tower sketch]</p>

my niece, use my legs to help my mom with work, use my head when dad helps, use my hands to pet my cats, use my feet to play + run w/ my brother

Design #2

Content of Project	Visual Product(s)
<p>1- Wanting to graduate high school with 3.5 or at least</p> <p>2- Inquirer</p> <p>3- My life outside of school with friends</p> <p>1* goals for high school</p> <ul style="list-style-type: none"> <li>- become fluent in French</li> <li>- graduate with at least 3.5</li> <li>- graduate with the I.B. Diploma</li> </ul> <p>2* I question further than what is said, ask why things the way they are,</p>	

always trying to find the answer Love - love ur friends, appreciate them  
 Design #3 3\* Live - live life to fullest, always be happy, look on the bright side Laugh - always laugh at the situation

Content of Project	Visual Product(s)
<p>Circle 1 - Family</p> <p>I play many roles</p> <p>Daughter <sup>to mom</sup>, Niece <sup>Brother's kid</sup>, Mom <sup>to cats</sup></p> <p>it's important to me that I'm connected with my fam.</p> <p>Circle 2 - Caring I always am caring, I always make sure people are okay, I give advice</p> <p>Circle 3 - Acting &amp; Dancing</p>	

I've been dancing since I was 2, and acting has been a dream of mine that I do every day.

# Different easel.ly.com design

Amber  
weissert  
A1

9-23-11

Content of Project	Visual Product
<p>1 Family / friends - important because they are always there for me and I need to be there for them</p> <p>2 travel I've always wanted to travel the world to experience other peoples lives</p> <p>3 - communication I'm a communicator because I am learning a new language I've been wanting to learn and</p>	

Step Two: You will then evaluate which project is the best option for you to solve your problem. Use the tables below to create your plans.

Which one of the designs do you plan on moving forward with to the planning and creating phases? Why do you feel it's the best one for meeting the design specification, and most importantly, to address the problem?

I think design #2 is the best choice because it's creative, I've never used pictochart before, but I think I should take out the Inquirer content and substitute it for risk taker because I believe risk taker suits me more. I also think I should use the acting dancing content from design 1 and put it in design 2 instead of the friends because acting + dancing are very important to me, and shows my kinesthetic (LS)

Achievement level	Level descriptor
0	The student does not design even one product before creating one.
Minimal	The student does not reach a standard described by any of the descriptors given below.
Basic	The student generates one design, and makes some attempt to justify this against the design specification.
Proficient	The student generates a few designs, justifying the choice of one design and fully evaluating this against the design specification.
Advanced	The student generates a range of feasible designs, each evaluated against the design specification. The student justifies the chosen design and evaluates it fully and critically against the design specification.

Exemplary!  
clearly demonstrated!

A.W

Content	Visual Product	Presentation Type
<ul style="list-style-type: none"> <li>• Bravo! You've included a lot of subcategories expressing who you are and listed detailed information with each one.</li> <li>• Good job identifying subcategories of information. Could you list specific details you'd like to include within each one?</li> <li>• Many of your designs' content looks the same or is very similar. Could you think about different content for each?</li> <li>• There's no mention of any of the ideas we've investigated (multiple intelligences, learning styles, and/or IB learner profile traits). How could you connect your content to some of these you've identified describe you?</li> </ul>	<ul style="list-style-type: none"> <li>• Nice work creating four visual plans that contain detailed sketches and labels. Like blueprints are for architects, these designs are very thorough and probably made evaluating which one was best easier in the end.</li> <li>• These sketches are a good start because there's some indication of a basic layout. By adding more detailed sketches and labels, they'd be more thorough and helpful in the end.</li> <li>• Some designs seem to be more planned out than others. Try to pay equal attention to each design in the phase. You might find that a project that wasn't your first idea and/or is one a bit out of your comfort zone would provide both a good challenge and better meet the design specifications.</li> <li>• For Power Points, it's helpful to actually map out the sequence of slides and to brainstorm the content (graphics and text) layout for each.</li> </ul>	<ul style="list-style-type: none"> <li>• You've thought of several different and creative ways to express who you are.</li> <li>• You've told me the product type (Prezi, PP, etc.) but could you also think about the tone/style (funny, serious, etc)?</li> <li>• There seems to be a lack of variety in these styles. Could you think of additional ways to express yourself even if they maybe out of your comfort zone?</li> </ul>

## Evaluative Paragraph

- Your evaluation is super effective because it:
  - clearly picks one choice;
  - refers back to the problem and how the chosen design specifically meets each of the design specifications;
  - is written in clear, coherent, complete sentences.

To make it even better, think about exploring and explaining how the other designs didn't meet one or more of the specifications.

- Parts of your evaluation are effective, for example you have done some of the following:
  - clearly picked one choice;
  - referred back to the problem;
  - explained how the chosen design specifically meets at least one of the design specifications;
  - written in clear, coherent, complete sentences.

To make it even better, push yourself to do those tasks above that haven't been circled, and think about exploring and explaining how the other designs didn't meet one or more of the specifications.